

MaxOnline.com

Market on top brand websites – reach your target niche

For over eight years, MaxOnline – known for its audience and scale – has offered marketers the ability to communicate their messages on top-tier websites to reach their target audiences. Each site offers sponsorships, content integration and customized marketing opportunities that align with a specific advertiser's online objectives.

MaxOnline reaches millions of unique visitors (nearly 35% of total online audience) through more than a thousand sites. We are able to leverage our relationships to provide maximum scale across a wide variety of popular content categories – placing a strong emphasis on reach, targeting and optimization.

MaxOnline's expertise and consultative approach allows our clients to meet specific marketing goals and objectives with typical ad placements including:

- Rich Media
- Pop-Ups
- Pop-Unders
- Leader boards
- Skyscrapers
- Banners

The extensive MaxOnline network offers targeted advertising opportunities across hundreds of sites in categories such as Travel, Entertainment, Business, Technology, Women, Commerce, Lifestyle & Automotive, and Search.

MaxConnect

MaxConnect, a division of MaxOnline, focuses on pre-existing relationships with large portals, international and domestic top tier sites that are not included in MaxOnline's immediate network. We use these partnerships to customize a campaign according to the marketer's pricing guidelines and branding criteria.

Learn more:

Media is just one of the online marketing services we provide. AJinteractive is dedicated to providing advertisers and publishers with world-class **search, direct marketing and media solutions**. For more information on creating a successful online marketing campaign, go to http://www.maxonline.com/advertising_solutions/index.php

MaxOnline key benefits

- **Broad reach** – MaxOnline reaches nearly 35% of total online audience.
- **Customized solutions** – Unique online media solutions delivered across a variety of platforms including web media, email, lead generation and search engine marketing.
- **Large scale** – MaxOnline represents a wide array of sites including premium portals – reaching hard-to-find unique users.
- **One-stop shopping** – MaxOnline simplifies the buying process by delivering multiple site partnerships via a single point of contact.

MaxOnline key features:

- **Conversion Builder** – Designed to optimize campaigns to reach marketer's ROI goals using conversion data:
 - Allows MaxOnline to report and analyze conversions in real time
 - Optimize campaigns based on several metrics such as sites and demographics
 - Manage campaigns to marketer's CPA goals
- **Echo** – Remarket and upsell current and potential customers with the reach AJinteractive provides:
 - Tracks visitors anonymously while they are visiting the marketer's site and stores their IP address
 - When users appear anywhere on the AJinteractive network within the next 30-120 days, marketers can re-engage with customized messages